### Capella Invest AB

#### The Board Announces

We are excited to announce the launch of our new investment firm, focused on creating sustainable value and long-term growth for our shareholders and partners. In a world where change is happening faster than ever, and automation and technological advancements are reshaping industries, we understand the importance of stepping back and building strong, reliable foundations for success.

Our vision is clear: we invest in and/or create, develop, and refine companies with high growth potential, while always prioritizing strategic, well-thought-out decisions that generate value over time. We aim to support or create projects that align with our core values of sustainability, quality, and long-term profitability.

### What We Offer

As a new and dynamic investment firm, we offer more than just financial capital. We bring a unique blend of vision, experience, and a strong network of industry contacts that we leverage to help our portfolio companies grow and succeed in financially favorable markets. We provide strategic guidance, business development support, and opportunities to create synergies between different industries. Our goal is not only to invest capital but to actively contribute to driving growth, increasing market share, and ensuring long-term success for our partners.

# **Our Approach**

We believe that true value creation takes time and requires carefully considered decisions. Therefore, we don't chase short-term profits; instead, we focus on building sustainable business models that benefit all stakeholders. Our investment strategy revolves around identifying companies with long-term growth potential and providing them with the resources, expertise, and tools they need to achieve their goals.

By working closely with our partners—suppliers, investors, and customers—we create a solid foundation for mutual success and ensure that we can adapt and grow together in a dynamic market environment.

### **Our Values**

- **Sustainability**: We focus on investments that are economically and environmentally sustainable. We see long-term results as a natural outcome of making sustainable choices.
- Long-Term Growth: We help businesses grow steadily by making strategic decisions that create lasting value and success.
- **Collaboration**: We believe in the strength of collaboration. By working together, we can achieve more and build stronger, more sustainable business models.
- **Strategic Vision**: Our investment strategy is carefully thought-out and data-driven, ensuring we always make the best decisions for the future.

## Why Choose Us?

We are an investment firm driven by a passion for long-term success and innovative thinking. Our unique ability to think outside the box makes us the ideal partner for companies looking to take the next step. By combining experience, expertise, and a strong network, we offer a platform for growth in an ever-changing business world.

With us, you gain more than just capital—you gain a long-term partner who is as committed to your success as you are. We invest in a sustainable, profitable, and meaningful future on favorable terms. Together, we will build something that lasts over time and creates true, long-lasting value development.

Join us on this exciting journey toward the future!